

KeepItSafe TAKES THE FIELD AS DATA DEFENDER FOR THE HULL CITY TIGERS



“We recognise a pro team when we see one. That’s why we’re thrilled KeepItSafe is our data protection partner.”

Martin Conley
IT Manager
Hull City Tigers

As their millions of fans can attest, the Hull City Football Club is among the top-rated clubs in the English Championship League. So when the IT manager for the Hull City Tigers set out to find a partner to protect its mission-critical data, they demanded nothing less than online backup champions.

THE CHALLENGE — FINDING A SINGLE PARTNER FOR HULL CITY’S MANY BACKUP NEEDS

When he set out to find an online solution for data backup and disaster recovery, Hull City’s IT Manager Martin Conley was disappointed with the level of guaranteed service offered by most providers on the market.

“We had a list of requirements for our data protection service,” Conley explains. “We wanted an agentless solution, managed on a private cloud, to keep the data within our network. We also needed an expert with proven experience backing up data for high-level clients. But perhaps most important, we required a partner that was going to be there for us around the clock, by phone and email, every day of the year.”

THE SOLUTION — KEEPITSAFE ONLINE BACKUP

The one company that was able to say yes to all of those requirements was KeepItSafe.

“I’d actually done business with an online backup service that KeepItSafe later acquired, and I had a great experience with them because that company had fantastic customer support,” says Conley. “So it seemed logical to look into KeepItSafe as well. And I’m thrilled we did!”



“KeepItSafe Online Backup is easy to use, the data protection protocols are first-rate, and their 24/7 service is outstanding!”

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IT Manager
Hull City Tigers





HULL CITY'S ONLINE BACKUP SOLUTION

- ✓ Private cloud model (hosted within their internal network)
- ✓ Solution run in a primarily Hyper-V environment
- ✓ The Club's data and systems are fully managed and monitored by KeepItSafe engineers around-the-clock



THE RESULTS — KEEPITSAFE PROVIDES THE GUARANTEED DATA PROTECTION AND WHITE-GLOVE SERVICE HULL CITY NEEDS

Peace of mind

With KeepItSafe Online Backup's proven solution now protecting the Tigers' data 24/7, Conley no longer worries about a disaster claiming the club's data.

"Protecting our organisation's data is a critical component to our success," Conley explains. "That's why we're thrilled to have KeepItSafe as our backup partner."

No more backup headaches

Because KeepItSafe handles the entire process, Conley no longer needs to worry about manual backups, checking on the health of his systems and data, complicated retrieval operations when something goes missing, or other data hassles.

"KeepItSafe is just so easy to use," he says.

A true data protection partner — finally!

What truly impressed Conley and the Tigers about KeepItSafe was the knowledge, accessibility and commitment to service of the company's support engineers.

"The protection protocols are definitely first rate," says Conley. "But what's even more valuable to our club is that KeepItSafe is fully invested in our success. They're not just a provider — KeepItSafe is our data protection teammate."



THE ONLINE BACKUP AND RECOVERY SPECIALIST

